COMMUNITY FORWARD

Photo: Health center for indigenous women in Mexico by MANOS QUE RECONSTRUYEN OAXACA A.C.
A note from GlobalGiving’s Interim CEO

2021 was a year of highs and lows. It was a year that required collective action—and reflection.

Just as new vaccines gave us hope, new coronavirus variants took it away, stretching one of the worst pandemics in history into a second deadly year. Globally, a mere 3% of people in low-income countries were vaccinated with at least one dose, compared to 65% of people in rich countries.

With broken social systems exposed in stark ways, you stood up for a better world, a more equitable world.

Thanks to you, the GlobalGiving community raised $95 million for people in need, even as “crisis” became a keyword.

The climate crisis caused more powerful storms, pushed a tornado farther across the United States than any other in nearly a century, and prompted a famine in Madagascar. Crisis also described deadly conflicts for migrants at international borders and told the story of many Afghans forced to flee after the Taliban retook control of the country.

But the heart of the GlobalGiving community spread hope in the most challenging of times.

Enayat and Gene, Joyce, and David kept their commitment to supporting girls’ education in Afghanistan.

Isadora helped families rebuild foundations that powerful earthquakes in Mexico destroyed.

Kenita stopped at nothing to pursue her education and now provides resources other single parents need to learn and thrive.

And Donaldo advocated for Indigenous communities to grow their own
food while guarding their seeds and heritage.

Along with thousands of others, they made the world a better place in 2021. You fueled their life-changing missions.

In service of these changemakers, the GlobalGiving team looked inward. In what ways did we need to serve them better? As we approach our 20th anniversary, we have the impetus to look back. Rigorous introspection has strengthened, not wavered, our founding purpose. To transform the world, we must become ever more community led—beginning with ourselves.

We know that we need to work from the inside out and always put local leaders front and center. Because change happens in community centers in Brazil and classrooms in Haiti. It happens in gardens in Indonesia and hectares of the Peruvian rainforest.

Focusing on how and where community-led change happens led to changes inside GlobalGiving in 2021. We found that our nonprofit onboarding process, the Accelerator, brought thousands of incredible organizations into our community but limited countless others. So we decided to find a better way.

We’re starting small and with ourselves, but our aim is big and boundless: We want to transform aid and philanthropy to accelerate community-led change. That means, when you share, we’ll listen. Show us what you care about, and we’ll champion your cause. Set your goals and tell us how we can best help you meet them.

Only when communities are in the driver’s seat of change will we be able to solve the world’s most entrenched problems—racism, poverty, inequality—and unleash brighter futures for everyone, regardless of the place they call home.

So this year and the next 20 that follow, lead us to the change you want to see.

With gratitude for your partnership,

Donna Callejon
Interim GlobalGiving CEO
Here is a look at how you came closer to your vision in 2021.

Together, we raised more than

$95M
from
242,979
people like you who supported

8,912
projects in

168
countries

A Commitment to Communities

The GlobalGiving community—thousands of people that span the globe—was a force for change in 2021. A community that includes you. Thank you.
The nonprofit leaders you supported understand what it takes to distribute vaccines to rural residents, build creative classrooms, and save the world’s last two northern white rhinos. They know the solutions to their community’s challenges because they are part of their community.

So we listened even more closely to them.

Explore this report to learn more about how GlobalGiving renewed the commitment to letting our community lead us through the obstacles and to the accomplishments ahead.

If ever there was a year that made the case for disrupting the status quo in aid and philanthropy, 2021 was it. That is the mission GlobalGiving was built for 20 years ago and remains primed to achieve—thanks to you.
With your help, GlobalGiving:

- **Conducted an internal audit of our systems with help from Race, Equity, Diversity, and Inclusion experts.** Since 2016, GlobalGiving has welcomed new nonprofits onto our platform through the Accelerator, a virtual training program and crowdfunding campaign. As we turned a critical lens inwards, we recognized that this process made it difficult for under-resourced and non-English speaking nonprofit leaders to successfully join the GlobalGiving community—and that had to change.

> We hope to address the needs of community-led organizations and prioritize the inclusion of organizations often blocked from traditional funding sources.

— MEGAN DESISTI, SENIOR PROGRAM ASSOCIATE

The new onboarding program will be designed in partnership with nonprofits and will help future partners more easily access GlobalGiving tools and donors, as well as resources outside GlobalGiving.

- **Brought 2,000+ nonprofit leaders representing 112 countries together for peer learning and free skills training opportunities.** Each year, our campaign trainings and Online Fundraising Academy help our partners build fundraising capacity. This year, the sessions were more community led than ever. More nonprofits were able to access the tools and education they needed to keep working toward their mission thanks to additional Spanish content, peer-led learning sessions, and flexible approaches built to encourage asynchronous collaboration across time zones.
• **Launched Ethos, a free suite of tools to help decision-makers reach more empathetic and creative resolutions to ethical dilemmas.** Co-created by GlobalGiving and more than 100 other collaborators over the past two years, Ethos is a human-centered approach that helps ensure the people most affected by decisions—including those about who’s on or who’s off the GlobalGiving platform—are involved in reaching a resolution.

> We’ve seen just how creative our partners and peers can be when invited to work together with us to identify solutions. And our decisions are much better because we’ve found a way to bring people who disagree together in a safe, creative, and respectful way.

— ALISON CARLMAN, DIRECTOR OF EVIDENCE + LEARNING AND INTERIM DIRECTOR OF PROGRAMS

• **Advanced community-led grantmaking practices through our partnerships and research.** The Human Rights Funders Network included our multi-country research on what it means to be community led in their new grantmaking principles. Their network includes 450 funders in 70 countries.

• **Helped communities recover from crises and disasters.** People around the world fueled community-led disaster responses through GlobalGiving by raising $17.4 million in the aftermath of disasters and supporting relief and recovery efforts for 230 disasters in 117 countries.
Fostering community amid crisis

The Disaster Response Team hoped 2021 would be a year of collective healing. Instead, the year’s disasters tipped many communities into crisis. The 7.2 magnitude earthquake in Haiti, dire famine in Ethiopia and Madagascar, and the massive number of lives lost amid vaccine hoarding were all part of a larger challenge in responding to and preparing for disasters.

When people with the most promising solutions are shut out of decision-making, the opportunity to heal and recover from crises dims.

With your help, we’re putting the people closest to their communities in the lead. In 2021, millions of ordinary community members filled critical gaps, advocated for justice, and along the way, found better approaches for their communities to deal with long-term, systemic issues.

Local leaders spent the past year navigating steep obstacles: deepening poverty, political instability, and extreme weather conditions. They continued supporting their communities through it all. And thousands of people like you directly supported community-led recovery through GlobalGiving.
Powering Indigenous-led recovery

Although many new disasters emerged in 2021, the COVID-19 pandemic remained at the forefront of GlobalGiving's disaster response with more than $8.5 million delivered for relief efforts. Worldwide, Indigenous communities continued to be among the hardest hit, which is why GlobalGiving designated even more resources to Indigenous-led projects through the Coronavirus Relief Fund.

One of those projects was Wuqu' Kawoq's partnership with Indigenous Maya families in Guatemala to treat chronically malnourished children and prevent stunting for children under 2.5 years old.

“In our work with Mayan communities, especially with women, we’ve found that to listen well, we also need to intentionally center historically disenfranchised people; to see and cultivate their knowledge and make sure they are comfortable speaking and feel heard,” Wuqu’ Kawoq staff members Waleska López Canu and Anne Kraemer wrote.
**LISTENING TO LOCAL LEADERS**

In August 2021, hundreds of thousands of Afghans were forced to flee their homes and live in fear. Local leaders who were serving their communities in Afghanistan continued to speak out despite threats to their safety and security. These leaders, such as Sakena Yacoobi of the Afghan Institute of Learning, are shining a light on the humanitarian crisis in the country and how everyday people are affected. And they’re telling the world they won’t give up.

“Our democracy may have fallen for now. Ideas do not disappear so easily,” Sakena wrote.

Less than two weeks after the Taliban took control of Afghanistan in August, GlobalGiving’s Disaster Response Team had already distributed its first round of grants to local leaders like Sakena through the Afghanistan Emergency Fund. By the end of 2021, the fund raised more than $1 million to support Afghans in need.

The strength of Afghanistan is our youth, and they are so strong. Dream with us. See us as something more than a nation at war. See us as a nation at peace, working for a world of peace.
Here for the long haul

After four years of delivering grants to locally led organizations fueling the recovery from Hurricane Maria’s damage in Puerto Rico and other Caribbean islands, GlobalGiving closed the Puerto Rico & Caribbean Hurricane Relief Fund in September 2021. Since 2017, more than 50,000 people and companies have joined in solidarity to raise $12.4 million to support immediate relief and long-term recovery.

“We have been fortunate to form lifelong bonds with community leaders in the Caribbean. We have learned from—and been inspired by—their amazing commitment to their communities and a just recovery,” Chase Williams, Senior Program Manager of Disaster Response, wrote in the final fund report.
MEET THE
Changemakers

Photo: Support Education for Girls Affected by COVID-19 by Freely in Hope
Alma is patching holes in emergency response.

For 18 years, Alma Bowen worked as a 911 Emergency Service Dispatcher in Sonoma County, California. On the first night of the 2017 Tubbs fire—which killed 22 people and scorched thousands of acres, homes, and businesses—Alma was working the night shift.

Over the phone that night, she heard what it sounds like when communities are unprepared for disasters. She spoke with two migrant workers who needed to escape from the fire but didn't know the address of the vineyard where they worked because they couldn't read English. Alma tried to figure out their location based on letters they could recognize. But by the time she did, it was too late. The men had to flee, and she couldn't send help.

“I really realized that first responders cannot possibly help everyone,” Alma told GlobalGiving.

So she took this momentary feeling of helplessness and turned it into a mission. Alma founded Nuestra Comunidad to ensure no community member has to think about anything except their safety during disasters.

The nonprofit shares disaster information, distributes “go-kits” packed with evacuation essentials, and provides rent abatement in the aftermath of destructive wildfires.

And Alma is determined to reach people in her community who fear being too visible if they ask for help or need information in a language other than English. Many Latino residents don't even call for information or emergency assistance because they fear deportation.

“My position comes from 20 years behind the scenes learning where the holes are,” Alma said. “Now, we can help plug them.”
Mrs. Najah is feeding her community.

Mrs. Najah is a grandmother. She can proudly name all 19 of her grandchildren. And if she traces the family line back to her own grandparents, she remembers how they lived off of the oranges, olives, grapes, and figs they planted.

But in 1948, they were among hundreds of thousands of Palestinians forced from their homes during the Arab-Israeli war.

“When the people left their houses, they closed the door and took the keys with them, thinking they would return,” Mrs. Najah said. “They thought it would be days—the days became 70 years.”

From Block J of the Rafah refugee camp in the Gaza Strip, Mrs. Najah saw the conflict over the land. She witnessed how the 14-year blockade Israel and Egypt imposed on Hamas-controlled Gaza limits Palestinians’ movement, stifles the flow of goods, and causes billions of dollars in economic losses.

And now, she’s watching COVID-19 strain what’s left of the struggling economy—but she’s also cooking.

As the Executive Director of the Women’s Programs Center-Rafah, Mrs. Najah manages a
seven-woman team of cooks. In her kitchen, they make hearty meals of chicken and rice with pine nuts mixed in and limes for garnish.

With two-thirds of Gazans already struggling to get food regularly and unemployment at 45%, the pandemic and the 11-day war between Hamas and Israel in May 2021 made it even tougher for families to make a meal.

So Mrs. Najah serves anyone who needs to eat—cancer patients, people with disabilities, children—not only the refugees that make up most of Gaza's population. Since the project started through Rebuilding Alliance in 2020, her kitchen has fed thousands of people.

“When I go to a house, I ask the woman who lives there what she prepared for lunch,” Mrs. Najah said. “And I feel joy when I give her a good, hot meal after she says she did not prepare anything.”
Milton is guarding our forests.

“Chaikuni” means “spirit of the forest” in Shipibo-Konibo, an Indigenous language spoken in the Peruvian Amazon. The Chaikuni are the guards of the rainforest—people like Milton López Tarabochia.

Milton protects the communities and natural wonders within the Peruvian Amazon as the Communications Coordinator for Instituto Chaikuni, and as part of the Indigenous cosmovision.

A three-time Climate Action Fund member, Milton and the Instituto Chaikuni team live up to their namesake by fostering environmental stewardship and Indigenous rights in close partnership with Native leaders, Indigenous youth, and local farmers. Whether they’re leading a permaculture training or developing a short film series featuring Indigenous women, reciprocity between human and natural communities is at the heart of Instituto Chaikuni’s work.

“The Amazon is vital for our health and survival, and Indigenous knowledge can help us protect it and use it in a sustainable way for a better quality of life,” Milton said.

Despite recent successes including a new regenerative agriculture workshop series and expanded permaculture training facilities, life on the front lines of protecting our planet isn’t easy. In the past few years alone, Milton has experienced unexpected shifts in the Amazon’s once predictable climate patterns, seen biodiversity decline, and watched as hectares of pristine rainforest were cut down—all at the expense of the Indigenous communities Instituto Chaikuni works to protect. Nonetheless, Milton remains hopeful for the future of our home.

“It is titanic work trying to change the world,” he said, reflecting on a career that has introduced him to groups and individuals that produced structural changes. “Those real cases are the ones that keep me standing in the fight for a fairer and greener world.”
Jacqueline is keeping girls in school.

Jacqueline Audige always says she has six children. Five have left the house—her youngest son is now in college. Her sixth child is Aumazo Inc., a nonprofit organization working against the forces that pushed her out of school.

The village where Jacqueline grew up in Cameroon didn't have a high school, so she had no choice but to attend a school in the city, away from her home and family. Eventually, she ran out of money and was faced with offering sexual favors to afford school supplies or dropping out.

Jacqueline dropped out.

“That's my motivation: to give back and prevent any other girls dropping out because of financial issues and being coerced into sex,” Jacqueline said.

After immigrating to the US with her husband and children in 1991, Jacqueline was eventually able to get her high school diploma. And a bachelor's degree. And a master's degree. During a trip back to Cameroon more than a decade later, Jacqueline saw that level of education was still out of reach for many girls in her childhood village.
Without access to a private toilet and sanitary products—and with the stigma surrounding menstruation—many girls were forced to stay at home. Some had to repeat middle school classes two or three times. The vast majority weren't even making it to high school.

Moved by the challenges girls continued to face and unwilling to let history repeat itself, Jacqueline talked with the students to understand their needs and started the nonprofit Aumazo. From supplying period pads to coordinating a local peer-to-peer tutoring program, Aumazo is giving girls more chances to complete their education and build bright futures than Jacqueline had.

Before Aumazo's tutoring program started, only 25% of middle school girls enrolled in the program passed their high school entrance exam. After its first year, that number climbed to 45%.

In 2021, 100% of girls in the program passed.

“People need to understand that there is a big need out there, and it doesn't take much to make a difference,” Jacqueline said. “I'm running the organization on shoestrings, but those shoestrings have a lot of value, a lot of weight.
Rima Yacoub’s jiu-jitsu skills have earned her gold medals and gratifying moments around the globe. She’s a woman and professional athlete living in Jordan—two things that don’t always play well together.

“A girl, refugee, or Jordanian alike looking for physical activity in Jordan will face male-only gyms, fields that have never hosted women’s games, and a lack of programming and teams that they can join,” Rima explained.

This lack of opportunity and access, Rima said, adds to the challenges girls and women face as they build their lives in Amman, Jordan’s capital.

So as Jordan Program Director for Reclaim Childhood, Inc., an organization run by women for women, Rima works to open doors and fields. Reclaim Childhood creates safe and inclusive spaces for underserved girls in Jordan—many of whom are refugees—and uses sport to develop their confidence, leadership, and teamwork skills.

Reclaim Childhood staff members focus on helping girls form friendships across different national, economic, and religious backgrounds. And they help girls build their self-esteem and integrate into local communities.

“Reclaim Childhood gets girls out of the house and onto the field, providing a safe space to play, learn, and build community,” Rima said.

She wants them to know there is more to life than they thought—and then have the chance to go out and get it.

“I always dreamt of being an Olympian,” Rima said. And as she trains for another jiu-jitsu match, she teaches the girls she works with that: “There is no expiration date to childhood dreams.”
Companies fueled community-led change in 2021:

- **We partnered with Airbnb and its Hosts to launch the Airbnb Community Fund.** GlobalGiving awarded much of Airbnb’s $10 million in grants to more than 150 nonprofit organizations on six continents. Our Airbnb partnership is one of 101 corporate partnerships that helped bring $56 million in funding to 3,600+ nonprofit partners in 2021.

  “The Airbnb grant is coming at the right moment to reboot our educational and international activities. We are incredibly honored and grateful for this!” — CATHARINA KAHANE, CO-FOUNDER OF ECHO100PLUS

- **Last Week Tonight with John Oliver decided to feature the human rights issues in Belarus in their first episode back in the studio.** But they wanted to do more than raise awareness. Partnering with GlobalGiving, Last Week Tonight rallied 7,500+ donors and sold 10,000 teddy bears. The Belarus Bear Force effort raised more than $475,000 to support brave advocates working toward change.

- **We grew and expanded opportunities for giving globally through one of our newest products, GlobalGiving Atlas.** This product is forming a new backbone for community-led, worldwide giving, and opening new windows to give more easily to nonprofits large and small in 80 countries.
Thanks to our biggest corporate contributors of 2021:

3M, Airbnb, Benevity, Bright Funds, Christian Louboutin, Corteva, Cummins, Fidelity Charitable, Ford Motor Company Fund, ImpactAssets, Meta, Riot Games

Thanks also to new partners including:

Airbnb, Avery Dennison, Twitch, Workhuman, Christian Louboutin, Zendesk, Zoom, Last Week Tonight, Fortive Foundation, Johnson & Johnson

And new partners using GlobalGiving Atlas to overcome red tape and give to nonprofit organizations more easily than ever before:

Percent, Salesforce.org
GlobalGiving Foundation Board of Directors:

Brian Walsh  
Chairperson  
Group Head of Sustainability, TP ICAP

Robert E. Sims  
Vice Chair  
Partner (Retired), Latham & Watkins LLP

A.J. Wasserstein  
Treasurer  
Private Investor

Dennis Whittle  
Secretary  
Co-Founder, GlobalGiving

Laura Callanan  
Founding Partner, Upstart Co-Lab

Khanyi Dhlomo-Chijioke  
Entrepreneur

Tina Exarhos  
Chief Content Officer, Now This

Twesigye Jackson Kaguri  
Founder, Nyaka AIDS Orphans Project

Mari Kuraishi  
Co-Founder, GlobalGiving

Ben Tarbell  
Technology Partner, AiiM Partners
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UK Board Chair  
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Gill Smith Younge  
Partner (Retired), Moore Stephens LLP

Dr. Anthony House  
Director of Public Policy Strategy, EMEA, Google

Deidre McGlashan  
Chief Digital Officer, MediaCom
# GlobalGiving

**Preliminary Summary Statement of Activities (Unaudited)**

For the year ended December 31, 2021

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Please note: Audited financials from the year ended December 31, 2021 will be available and updated online once the audit is complete.