

# 2023 Annual Report



Photo: *Water and Food for 2,000 People in Rural Senegal* by CREATE!



# Thank you.

Hope for a better world was your answer  
to relentless wars, entrenched inequality,  
and intensifying disasters.

**Let's look back on the inspiring stories  
that you helped make possible.**



**OUR MISSION IS TO**

**transform aid and  
philanthropy to accelerate  
community-led change.**

Photo: *Save Elephants: Grow the Communities They Live In*  
by The Elephant Project



## A letter from GlobalGiving's CEO Victoria Vrana

Throughout 2023, the GlobalGiving community shined as an example of what is possible when generosity and humanity come first.

**I cannot thank you enough for your steady and generous support in response to relentless wars, entrenched inequality, and intensifying disasters.**

Because of you, courageous local change leaders were able to save lives, elevate solutions from within their communities, and more. Together, we:

- Raised \$112 million for 8,459 charitable projects in 168 countries.
- Responded to 134 new disaster and crisis events around the world.
- Welcomed 328 earth-changing charities to GlobalGiving and connected 1,768 change leaders across 24 time zones through workshops, gatherings, and panels.

**Thousands of stories of hope were possible because of your support.**

Ensuring more stories of hope, recovery, and success can be written—for many more years to come—is my most pressing priority as GlobalGiving's CEO.

**Thank you for believing in community-led change and making solutions shine in a trying year.**

With gratitude for your support and continued partnership,

A handwritten signature in black ink that reads "Victoria Vrana". The signature is fluid and cursive.

**Victoria Vrana**  
*GlobalGiving CEO*

Read Victoria Vrana's full letter to the GlobalGiving community [here](#).

You were a force for good in 2023.

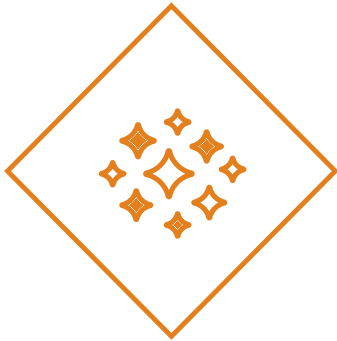


Together, we raised more than **\$112M**  
thanks to **219,266** people like you  
who supported **8,459** projects  
in **168** countries.



## Impact on a grand scale

The world's largest music venue—the Great Strahov Stadium in Prague—would be needed to hold everyone who gave through GlobalGiving.



## Like stars on a clear night

If the charitable projects you supported filled the sky, they'd twinkle on a scale similar to the stars you can see on a clear night.

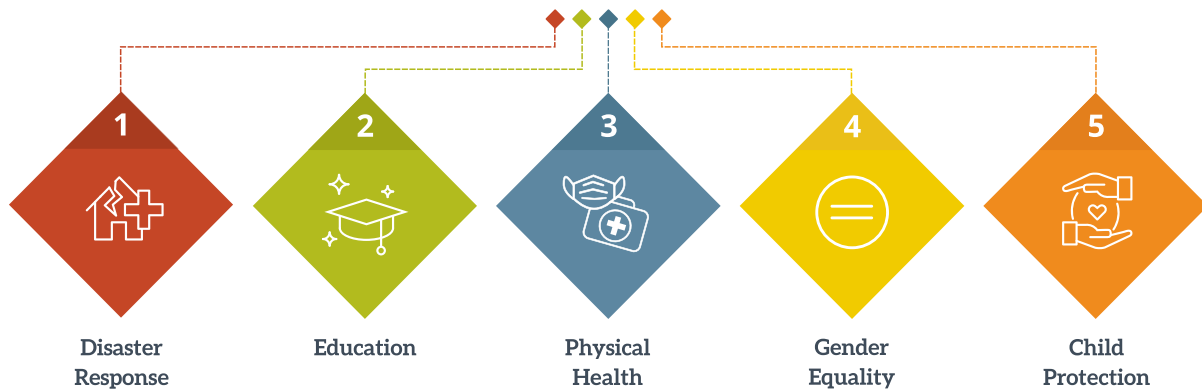


## From ocean to ocean

Your generous gifts stretch from ocean to ocean, reducing pollution, protecting coral reefs, and reaching 85% of the world's countries.

# Top Causes

These cause areas received the most donations on GlobalGiving in 2023.



Community voices are breaking through  
because of your support.

The GlobalGiving Community Voices Fellowship elevated vital,  
yet underrepresented viewpoints.



Photo: **Community Voices Fellow**  
**Paloma Rodríguez in Peru**

Six courageous leaders—Bidhya, Hassina, Manee, Paloma, Sia and Sarah—shared powerful stories and solutions from Afghanistan, Nepal, Nigeria, Peru, Pakistan, and Tanzania, channeling the power of the pen to change the world. [Read their stories.](#)



# Portraits of Hope



Photo: **Yana and Natasha** help Ukrainian refugees through **Life Quality Fund**, a GlobalGiving partner helping displaced people in Ukraine.



When you are a refugee yourself you know the needs because you have felt it in your own skin. I can't go without compassion.

— Natasha, Life Quality Fund, Ukraine

Ordinary people in Ukraine and neighboring countries illuminate the human capacity to do extraordinary things in the most dire of circumstances. Twice displaced as a result of Russia's war in Ukraine, Natasha, pictured above, now leads the [Life Quality Fund](#), a GlobalGiving partner supporting displaced people in Ukraine through the provision of food, water, and other basic necessities. Read the inspiring stories you helped make possible in our [Portraits of Hope](#) photo series.

# You supported a thriving community of local leaders.



## 328 world-changing organizations joined our community in 2023 through [Pathway to GlobalGiving](#).

Pathway is enabling us to be more equitable. For example, more than 40% of our newest partners are from sub-Saharan Africa—almost double the representation from this region in prior years.

Pathway to GlobalGiving was co-created by change leaders for change leaders like Johanssen Obanda. The fundraising threshold that was part of GlobalGiving's previous welcome journey, the Accelerator, stopped Executive Director Johanssen Obanda and the [Jabulani Youths for Transformation](#) team in Kenya from joining GlobalGiving—not once, but twice. Johanssen shared his experiences to help craft a more equitable route for grassroots change leaders to join GlobalGiving. Learn more about Pathway [here](#).



# Get a closer look at inspirational stories of 2023.



**Connecting 1,768 change leaders across 111 countries in 24 time zones is no small feat.** It is a job that Megan DeSisti, GlobalGiving Community Manager, feels privileged to hold. This year, Megan and her team supported change leaders via Zoom gatherings, fundraising inspiration panels, and peer-led workshops. [Learn more about how we support fellow nonprofits.](#)



**Creating a better world, faster, requires challenging the status quo in philanthropy.** Our partnerships with 93 companies in 2023 did just that. More than 3/4 of corporate partners who responded to our annual survey said GlobalGiving's community-led commitments influenced their philanthropic approach, inspiring them to share decision-making power, reduce grantee reporting requirements, and more. [Learn more about our community-led commitments.](#)



**Transforming power dynamics in philanthropy is a deeply held GlobalGiving goal.** One corporate partner, Riot Games, and their GlobalGiving Grants Manager, Jessica Benz-Ipock, showed how a little flexibility can go a long way. When Academy Camp in Japan couldn't meet the annual spend-down term of a grant, the trio found a creative, five-year solution to help children affected by the disaster in Fukushima. [Learn more about their flexible grantmaking.](#)



**Living and giving by values is easy for artist Cristy West thanks to GlobalGiving's vast network of art advocates.** The vibrant [Nafasi Art Space](#) in Tanzania is one of many initiatives that Cristy supports through GlobalGiving. "I have a deep conviction that the arts really matter—to heal, reveal, transform, connect people, bring joy, celebrate what it means to be human," Cristy shared. [Learn more about Cristy's giving journey.](#)



**Dismantling inequality isn't a goal that can be achieved alone.** That's one reason why GlobalGiving joined forces with top giving platforms for Back Black, a movement to celebrate the impact of Black-led philanthropy and address the chronic underfunding of Black-led nonprofits. Back Black raised more than \$1M for 770+ Black-led or serving nonprofits. [Learn more about the power of the collective to address inequality.](#)

# When disasters strike, GlobalGiving stands as a trusted partner.



Photo: *Clean Diapers for Refugee Babies in Greece*  
by Carry the Future

## Together, we:

**Responded to 134 new disasters and crises around the world** in 2023, raising \$32M and partnering with 354 vetted organizations to provide life-saving and long-term assistance to survivors of war, wildfires, hurricanes, and other hardships.

**Launched a practical [toolkit](#)** for donors to deepen their responses to the intensifying threat of disasters.

**Prioritized support for unmet, long-term recovery needs** in Maui, Morocco, and beyond.

Our focus on sharing power, eliminating barriers to equitable disaster recovery, fostering strong relationships, and providing long-lasting support so communities are better prepared for future disasters is what makes us different. Learn more about our approach to [disaster recovery](#).



## Help for Historic Lahaina

After an apocalyptic fire devastated the historic town of Lahaina in August, GlobalGiving supported the life-saving efforts of 15 organizations with long histories of serving the people of Hawai'i, including the [Arc of Maui](#), [Hawai'i People's Fund](#), and the [Aloha Diaper Bank](#).



Your belief in our mission, your empathy for the families in Maui, and your embodiment of the Aloha spirit, which defines Hawaii, have been truly a blessing. Mahalo nui loa for your kindness and generosity.”

— Cathy Kerch, Aloha Diaper Bank Director of Programs and Operations

Among some 6,000 donors who stepped up to support recovery efforts were five teenage [bandmates from New Jersey](#). They donated proceeds from one of their concerts to [GlobalGiving's Hawaii Wildfire Relief Fund](#). Thousands of acts of care like these constitute the power of the GlobalGiving community.





Photo: *Earthquake Relief for Moroccan Communities*  
by High Atlas Foundation

## Aid for Moroccan Mountain Communities

After a night-time earthquake struck Morocco in September, killing thousands of people and injuring many more, GlobalGiving served the most impacted, often hard-to-reach communities thanks to partnerships with trusted nonprofits, such as the [High Atlas Foundation](#).

The foundation swiftly delivered life-saving aid to more than 1,000 families in more than a dozen villages. High Atlas project leader Houria Chouhab set aside the horror of surviving the earthquake herself to help others.



The moment I said hello to the first community in Ijoukak, I knew that I had to set aside my worries and prepare myself for the work ahead... As we continued our work in these areas, I was filled with a sense of hope and purpose. The support we are providing extends beyond immediate relief; it is about empowering these communities to regain a sense of self-sufficiency.”

— Houria Chouhab, High Atlas Foundation Project Leader

# Special thanks to:

## **Thanks to our biggest corporate contributors of 2023:**

Airbnb, Corteva, Cummins, Fidelity Charitable,  
Ford Motor Company Fund, ImpactAssets, KPMG Foundation,  
L'Oréal, Meta, Riot Games, and Simón Bolívar Foundation

## **Thanks to giving platform and donor-advised fund partners including:**

Benevity, Blackbaud, Bright Funds, Fidelity Charitable, and ImpactAssets

## **Thanks also to new partners including:**

Cotopaxi Foundation, Energy Recovery, Hyatt Hotels Corporation,  
MoneyGram, and The Pokémon Company International

# GlobalGiving Foundation

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Partner (Retired), Latham & Watkins LLP

Dr. Anthony House

*Interim UK Board Chair*

Director of Public Policy Strategy, EMEA, Google

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Founder, Nyaka AIDS Orphans Project

Mari Kuraishi

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Ben Tarbell

Technology Partner, AiiM Partners

Shaz Umbreen

Director of Brand & Marketing, National Trust



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*Interim UK Board Chair*

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**Gill Smith Younge**

Partner (Retired), Moore Stephens LLP

**Deidre McGlashan**

Global Chief Media Officer, Stagwell Inc

**Shaherazad Umbreen**

Director of Brand & Marketing, National Trust

PRELIMINARY SUMMARY STATEMENT OF ACTIVITIES (UNAUDITED)

# GlobalGiving Foundation

For the Year Ended December 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
<b>SUPPORT AND REVENUE</b>			
Grants, Contributions, and Fees	\$17,799,337	\$101,039,611	\$118,838,947
Net assets released from donor restrictions	95,492,197	(95,492,197)	0
<b>Total</b>	<b>113,291,534</b>	<b>5,547,414</b>	<b>118,838,947</b>
<b>EXPENSES</b>			
Program expenses	107,584,444	0	107,584,444
Management and general	6,907,636	0	6,907,636
Fundraising	767,515	0	767,515
<b>Total</b>	<b>115,259,595</b>	<b>0</b>	<b>115,259,595</b>
<b>Change in net assets</b>	<b>1,968,061</b>	<b>5,547,414</b>	<b>3,579,352</b>
<b>Net assets at beginning of year</b>	<b>15,551,904</b>	<b>74,599,406</b>	<b>90,151,310</b>
<b>Net assets at end of year</b>	<b>\$13,583,843</b>	<b>\$80,146,820</b>	<b>\$93,730,662</b>



Photo: *Make Integration Possible - Autism in Venezuela*  
by Autismo en Voz Alta

Thank you for believing in the power  
of community-led change.

[GlobalGiving.org](https://GlobalGiving.org)